



Phone: (931) 231-0286 Darren@SextonDesign.net www.SextonDesign.net

2010 PRICE LIST

~ WEBSITE DEVELOPMENT ~

SERVICE	STANDARD	HIGH-END	EXTREME
Standard	\$500 (\$250)	NA	NA
Business	\$650 (\$325)	\$950 (\$475)	\$2000 (\$1000)
Entertainer	\$750 (\$375)	\$1125 (\$562)	\$2500 (\$1250)
Fan/Hobby	\$600 (\$300)	\$850 (\$425)	\$1650 (\$825)
Personal	\$550 (\$275)	\$775 (\$387)	\$1200 (\$600)

~ OTHER WEBSITE DEVELOPMENT SERVICES ~

SERVICE	STANDARD	EXTREME
Website headers	\$60 (\$30)	\$125 (\$75)
Small Ad Banner	\$25 (\$12)	\$50 (\$25)
Medium Ad Banner	\$45 (\$22)	\$125 (\$62)
Large Ad Banner	\$90 (\$45)	\$200 (\$100)
Website Re-facing	\$250 (\$125)	\$500 (\$250)

~ WEBSITE HOSTING & MAINTENANCE PER MONTH ~

SERVICE	100 Mg	250 Mg	400 Mg	600 Mg
H&M Packs	\$20 (\$10)	\$35 (\$17)	\$50 (\$25)	\$65 (\$32)
Domains	\$15 <i>an annual outside fee @ full price</i>			

**H&M Packs include general maintenance, corrections, uploads, and content changes that do not exceed one hour per session. Any maintenance that exceeds one hour in any way will be charged @ \$10.00 additional per hour to the client.*

SERVICE	PER HOUR
Web Development Consultation	\$35 (\$17)

~ LOGO/ BRAND DYNAMICS ~

SERVICE	STANDARD	HIGH-END	EXTREME
Academic	\$250 (\$125)	\$350 (\$175)	\$500 (\$250)

Business	\$400 (\$200)	\$650 (\$325)	\$800 (\$400)
Entertainer	\$300 (\$150)	\$500 (\$250)	\$750 (\$375)
Fan/Hobby	\$100 (\$50)	\$200 (\$100)	\$300 (\$150)
Personal	\$75 (\$37)	\$125 (\$62)	\$200 (\$100)
SERVICE	PER HOUR		
Logo/Brand Consultation	\$35 (\$17)		

~ ADVERTISING AIDS ~

~ COMPANY IMAGE ADVERTISING ~

SERVICE	FOUR COLUMN	SIX COLUMN	
Brochure b/w	\$150 (\$75)	\$250 (\$125)	
Brochure color	\$275 (\$137)	\$350 (\$175)	
SERVICE	FULL SHEET	2-UP	4-UP
Flyer b/w	\$75 (\$37)	\$85 (\$42)	\$95 (\$47)
Flyer color	\$150 (\$75)	\$200 (\$100)	\$275 (\$137)

~ NAME BRAND ADVERTISING ~

SERVICE	PAMPHLET COVER	BOOKLET COVER	NOVEL COVER
Book cover design	10-39pp. (f) \$200 (\$100)	40-150pp. (f,b,s) \$450 (\$225)	150pp. + (f,b,s) \$650 (\$325)
SERVICE	CD PACKAGE 1	CD PACKAGE 2	CD PACKAGE 3
CD case design	(front only) \$200 (\$100)	(frnt,bk,spn) \$350 (\$175)	(frnt,bk,spn,bklt) \$700 (\$350)
CD Face	\$100 (\$50)		
SERVICE	DVD PACKAGE 1	DVD PACKAGE 2	DVD PACKAGE 3
DVD box design	(front only) \$300 (\$150)	(frnt,bk,spn) \$500 (\$250)	(frnt,bk,spn,bklt) \$800 (\$400)
DVD Face	\$100 (\$50)		

~ PUBLIC SERVICE ADVERTISING ~

SERVICE	BLACK/WHITE	SPOT COLOR	FULL COLOR
Bus. Cards	\$45 (\$23)	\$80 (\$40)	\$125 (\$62)
Ad - full pg.	\$400 (\$200)	\$550 (\$275)	\$700 (\$350)
Ad -1/2 pg.	\$200 (\$100)	\$350 (\$175)	\$500 (\$250)
Ad -1/4 pg.	\$100 (\$50)	\$200 (\$100)	\$300 (\$150)
Bus.Crd. Ad	\$75 (\$37)	\$125 (\$62)	\$200 (\$100)

~ HOME OFFICE ADVERTISING ~

SERVICE	BLACK/WHITE	FULL COLOR
Poster –small 8.5"x11"	\$150 (\$75)	\$250 (\$125)

Poster –medium 11"x17"	\$275 (\$137)	\$350 (\$175)
Poster –large 18"x24"	\$150 (\$75)	\$250 (\$125)
Poster –huge 24"x36"	\$275 (\$137)	\$350 (\$175)
Banner –small 36"x48"	\$150 (\$75)	\$250 (\$125)
Banner –large 48"x72"	\$275 (\$137)	\$350 (\$175)
SERVICE	COLOR DESIGN PRICES ONLY(add S&H)	
Calendar (per item)	\$25 (\$12)	
Mouse pad (per item)	\$25 (\$12)	
Mug (per item)	\$25 (\$12)	
Bumper-sticker (per 10)	\$35 (\$17)	
Journal (per item)	\$25 (\$12)	
Magnet (per 10)	\$35 (\$17)	
Tee shirt (per item) design fr.	\$30 (\$15)	
Tee shirt (per item) design f&b	\$50 (\$25)	
Golf shirt (per item) design fr.	\$40 (\$20)	
Sweatshirt (per item) design fr.	\$60 (\$30)	
SERVICE	PER HOUR	
Advertising Consultation	\$35 (\$17)	

~ OTHER GRAPHIC NEEDS ~		
~ PHOTOGRAPHY HELPS ~		
SERVICE	SIMPLE	COMPLEX
Photo Retouching	\$100 (\$50)	\$150 (\$75)
Photo Manipulation	\$150 (\$75)	\$250 (\$125)
Photo Restoration	\$150 (\$75)	\$300 (\$150)
~ HANDS-ON NEEDS ~		
SERVICE	STANDARD	HI END
Illustration (per hour)	\$100 (\$50)	\$200 (\$100)
Pastel/Charcoals (per hour)	\$100 (\$50)	\$200 (\$100)
Painting (per hour)	\$200 (\$75)	\$300 (\$150)
SERVICE	PER HOUR	
General Consultation	\$20 (\$10)	